

PRESS RELEASE

Saleri Aftermarket strengthens its expansion in Spain with a new logistics hub, distributing the complete premium product portfolio

Sesto Fiorentino (Florence), 9 April 2026 - **Saleri Aftermarket is consolidating its presence in Spain with the opening of a new logistics hub in Madrid.**

The Italian company – renowned in the IAM sector for the reliability and OE-equivalent quality of its products – takes a strategic step forward to support its continuous growth in the Spanish market.

The new hub enhances Saleri Aftermarket's ability to serve Spain more efficiently, supporting the company's solid and steady development in the region. Sales operations in the country are led by **Javier Serrano Ballester**, whose long-standing expertise in the automotive sector will play a key role in further accelerating Saleri's expansion across Iberia.

Located in a prime logistics area, the Madrid hub brings Saleri Aftermarket closer to its Spanish customers, providing them with direct access to products that were previously only available through official resellers in the country. Customers will now benefit from a **24-hour delivery service**. Not only does this ensure faster delivery times, but it also guarantees access to a premium product portfolio.

Saleri Aftermarket will serve the Spanish market with its high-quality line-up of 8,000 items, including water pumps, timing belt kits (with or without water pump), timing chain kits, tensioners and overrunning pulleys, poly-V belt kits, wheel bearing kits, and crankshaft pulleys. This product portfolio draws on Saleri's solid expertise in the OE sector, and on its globally recognised quality and know-how.

With this decision, Saleri Aftermarket is strengthening its direct presence in Spain, reinforcing its commitment to providing proximity, quality, and premium service to customers across the country.

About Saleri Aftermarket:

Saleri Aftermarket S.p.A. is an Italian trading company dedicated to the Independent Aftermarket (IAM), part of the Saleri Group, an OEM supplier of Thermal Management systems. Established in 2021, Saleri Aftermarket S.p.A. focuses on the specific needs of Aftermarket customers through an 8,000 sqm logistic platform in Sesto Fiorentino, Italy. It offers more than 8,000 references under SIL and Ruville brands that are used in millions of vehicles globally.

Images: Product range
Javier Serrano Ballester

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